

**Kevin Davis**

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**Award-winning and published** Interactive and Graphic Designer. Over five years of professional experience with non-profits, small businesses, and higher education.

**Work Includes:** dynamic websites and applications, composition, typography, and information architecture.

**Strengths include:** focused problem-solving, attention to detail, adaptability to changing goals, and quick turn-around.

**'06-Present | Web designer, Vassar College : <http://www.vassar.edu>**

Designed and built departmental websites and online publications. Continued efforts with the transition to a centralized content management system. Designed numerous promotional materials. Developed new patterns that maintained Vassar's commitment to web standards and accessibility.

**'05-06 | Web designer, Capella University : <http://www.capella.edu>**

Refreshed designs for Business Portal, Online Store, and several major elements in the public website. Upheld, and helped to further define style guidelines for the web. Drafted and presented strategies with the Marketing department. Played a key role in development projects for numerous stakeholders. Conducted Research of new web-enabled technologies.

**'04-05 | Web designer & developer, Northland College : <http://www.northland.edu>**

Implemented a new college web site design, created a brand identity for the Northland College website, established web style guidelines, assisted in defining a web marketing strategy, maintained stakeholder relations, developed and oversaw training sessions.

**Continuing | Web designer & developer, Freelancing : <http://www.alazanto.org/portfolio>**

Translated client needs into graphical identities, layout and design, and fully developed websites.

**skill shortlist**

*Design:* Photoshop, Flash, Illustrator, Typographics, Identity, Photography and Retouching.

*Programming:* Actionscript 2/3, CSS, XSLT, JavaScript.

**personal projects**

'97-Present | Alazanto : <http://www.alazanto.org>

My personal site that features poetry and experiments in the visual arts.

**recognition & publication**

*Featured in the book, The Zen of CSS Design*

*Featured in the book, スタイルシート スタイルブック (Stylesheet Stylebook)*

*Featured in the book, 速習Webテクニック スタイルシート 上級レイアウト (Quick Master of Web Technique)*

*Two designs featured at the CSS Zen Garden*